

All about MAGAZINES

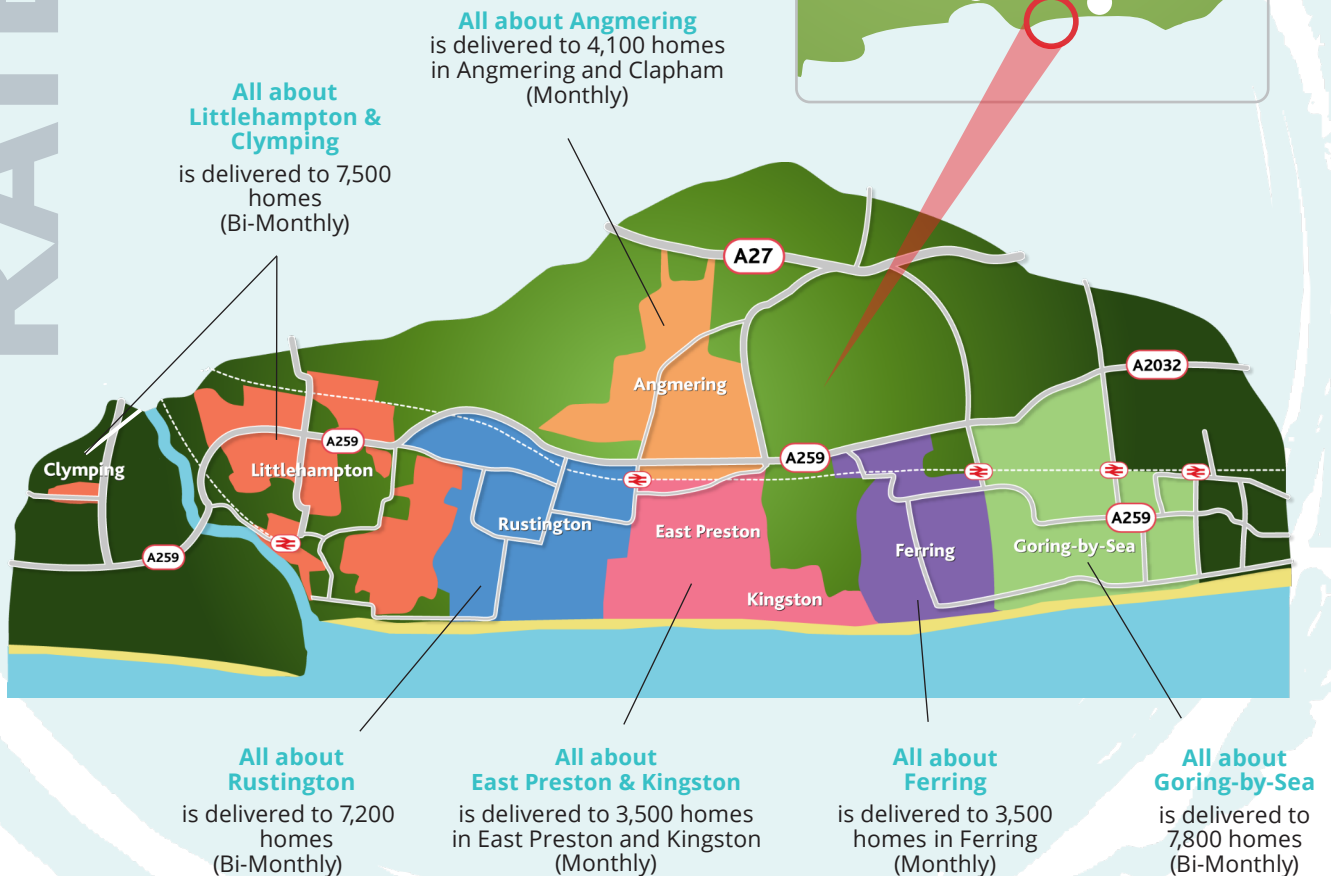
Angmering • East Preston • Ferring • Goring-by-Sea • Littlehampton • Rustington

- The All about Magazines are the monthly and bi-monthly community magazines and business directory for Angmering, Ferring, East Preston & Kingston, Littlehampton & Clymping, Rustington and Goring-by-Sea.
- Residents look forward to each issue and keep hold of it to use the local businesses in the magazines.
- Since the start of our first community magazine in June 2009, local businesses have trusted us to help them with their marketing to gain more customers and build their business.
- The vast majority of our advertisers stay in month after month because the magazines work and generate excellent responses at an affordable cost.

Distribution

We deliver to over 33,600 homes going through the doors of the majority of houses from Littlehampton to Goring-by-Sea. The magazines are published and distributed by a team of hand picked local people in the first week of the month.

DELIVERED TO
33,600
HOMES!



Monthly and Bi-monthly magazines Schedule

Monthly magazines are produced eleven months a year with no magazine in August. Bi-monthly magazines are produced six times a year on the following months:

January/February, March/April, May/June, July/August, September/October, November/December

All about MAGAZINES

Angmering • East Preston • Ferring • Goring-by-Sea • Littlehampton • Rustington

Advertorial and special positions

Double page advertorial - double page incl. editorial, photos, advert	Monthly Cost £230
Single page advertorial - single page incl. editorial, photos, advert	£130
Back cover	£280
Inside back & front covers	£160
Page 3 half page	£100
Front cover ad (32mm x 30mm) landscape	£75
Special positions placement fee (Pages 4 – 18) Full page	£15
Half or quarter page	£10

Please contact us if you want specific prices for different combinations of adverts.

Magazine specifications and format

- Full page:** 132mm x 190mm (portrait)
- Half page:** 132mm x 92mm (landscape)
- Half page:** 64mm x 190mm (portrait)
- Quarter page:** 64mm x 92mm (portrait)
- Quarter page:** 132mm x 44mm (landscape)
- Eighth page/business card:** 64mm x 44mm (landscape)
- Leaflets:** A6 double sided leaflets printed and inserted from £60 per 1000
- Ad formats accepted: PDF, jpg, tiff
- Magazine size: A5, full colour and stapled
- The magazine is printed on 100gsm glossy paper with 130gsm cover giving it a high quality feel

Pay monthly by direct debit and exclusive of VAT

Packages	Monthly cost per magazine				Monthly cost for all six magazines			
	2 months	4 months	6 months	12 months	2 months	4 months	6 months	12 months
Full page	£149	£115	£110	£98	£786	£612	£582	£522
Half page	£86	£67	£63	£56	£450	£354	£330	£300
Quarter page	£58	£48	£42	£38	£306	£252	£222	£210
Eighth page	£40	£31	£30	£26	£216	£168	£156	£144
Design costs	1/8 page £25	1/4 page £35	1/2 page £39	Full page £49	Amendment to existing advert £19	-	-	-

NOTE: Ad bookings may be cancelled with a month's notice if the advertising does not meet your expectations. Copy deadlines vary but generally fall in the first week of the month. Check the website www.allaboutmagazines.co.uk for deadline dates.

Contact details

To advertise, call Helen Holt on **01273 732993** or email helen@allaboutmagazines.co.uk

All about Angmering, East Preston & Kingston, Ferring, Goring-by-Sea, Littlehampton & Clymping and Rustington are produced by Holt Publishing Ltd. Visit www.allaboutmagazines.co.uk.

01273 732993